

## AGROmashEXPO Budapest, 24-27 January 2018.

Every year, AGROmashEXPO and AgrárgépShow are the most significant professional events of the Hungarian agricultural business, presenting the latest innovations and trends to farmers in the sector's rest period. From 24 to 27 January 2018, over 300 exhibitors awaited agricultural industry experts to visit their stands presented across 40,000 square meters at the Budapest Fair Center.

Related to the topic of precision agriculture, the dissemination of the SweetVeg project aimed at optimizing the agricultural cultivation process and the production of high-quality products by farmers was considered important. The updated Hungarian SweetVeg leaflet was distributed on the exhibition. The expected results and the benefits for potential users were also explained. The event was also a great opportunity to create personal links and joint consultation with the Hungarian stakeholders. In general, the feedback on the topic were positive.



### Further information:

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