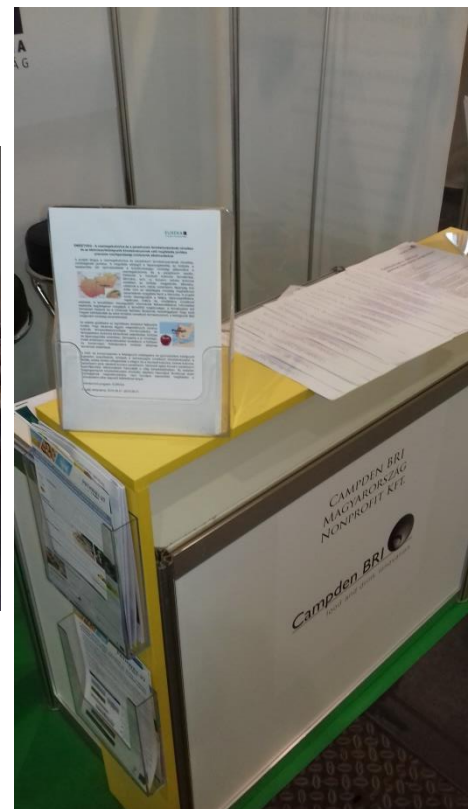


SweetVeg project

The Hungarian SweetVeg leaflet was distributed on the National Agriculture and Food Exhibition and Fair (OMÉK), which is the largest agricultural event in Hungary, with a history of more than 100 years. It was held for the 78th time between 20-24 September 2017, on the territory of the HUNGEXPO Budapest Fair Center and the Kincsem Park racetrack in Budapest.

OMÉK with its 950 exhibitors and 100 thousand visitors is the biggest Hungarian Exhibition in Agriculture and Food topics, and one of the biggest ones in this Region of Europe. There are a lot of opportunities to make business here not only on the Trade' Day but during the 5 days of the exhibition as well.

Several visitors have made inquiries about the project. In general, the opinion on the topic were positive and the participants highlighted the importance of such documents.



For more information on the project, please contact:

Sebestyén Dóra (sdora@syscontrol.hu) or Attila Berczeli (a.berczeli@campdenkft.com)

www.sweetveg.eu